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**EM Science Launches EMformation Web-based Catalog for Chemical Information
and Ordering, EMAX Solution Partners Provides Chemical Information Data
Model and Project Expertise**

BUSINESS WIRE

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NEWTOWN SQUARE, Pa.--(BW HealthWire)--April 13, 1998--EM Science, a division of EM Industries Inc., and EMAX(R) Solution Partners (EMAX) announced Monday the successful completion of EMformation(TM), a comprehensive web site for chemical information and ordering. The EMformation site -- www.emscience.com -- enables customers of EM Science to electronically browse through information on over 14,000 items in the EM Science catalog and to purchase chemicals and research products. The foundation for the EMformation web site is OPTIMA(TM) from EMAX, a software framework that maintains all of the detailed information about the chemicals in EM Science's catalog and streamlines customer access to the information through an intuitive web interface. "The challenge with having a large and growing catalog of chemicals and research supplies is how to manage and streamline the availability of the information on each item to our customers," noted Tom Colclough, group vice president of EM Industries. "With a web-based catalog we can do things that simply cannot be done any other way. In addition to simplifying the buy-supply process for our customers we become a chemical knowledge provider to them." According to Jeb Connor, president and CEO for EMAX, "For EM Science, EMAX combined its deep expertise in chemical information management, leading edge information technologies, and business process re-design to assist them in this strategic initiative. "The web-enabled commerce solution we've provided to EM Science simplifies and speeds access to chemical information and provides their customers a faster and lower cost approach to buying chemicals. "With the introduction of the EMformation web site, EM Science transitions from a catalog-based chemical supplier to its customers to a value-added chemical knowledge and commerce provider to its market." Central to this solution is EMAX' OPTIMA software, a comprehensive chemical information management system that is tailored to support EM Science's business needs. In addition to basic buying information, the EMformation web-site provides easy access to physical property information, material safety data sheet (MSDS) information, certificate of analysis (COA) data, regulatory data, spill and disposal information, and other information important to the research purchasing process. An additional feature of the EM Science on-line catalog is a technical section that contains detailed answers to frequently asked questions, up-to-date information about applications and techniques for using EM Science products and on-line customer support. Colclough added, "Through the EMformation web-site, our customers can make informed buying decisions and seamlessly send their list of desired EM Science products to their preferred distributor. Our customers and distributors benefit immediately through better and quicker access to information and an expedient way to order the research products they need." About EM Science

EM Science is a leading provider of chemical products and services for pharmaceutical, biotechnology and clinical research, and industrial, quality control and environmental laboratories. They develop and produce

high purity reagents, solvents and acids; instrumental standards; moisture determination systems; chromatography products, and laboratory safety products.

EM Science is a division of EM Industries Inc., an associate of Merck KGaA, Darmstadt, Germany, a leading European pharmaceuticals, laboratory and specialty chemicals group. Additional information and the complete EM Science catalog can be found on the Internet at <http://www.emscience.com>:

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Set	Items	Description
S1	979600	(CHEMIC? AND (SUPPL? OR CATALOG? OR DISTRIBUT?))
S2	134138	(CHEMIC? (8N) (SUPPL? OR CATALOG? OR DISTRIBUT?))
S3	23640	S2 AND (ONLINE OR INTERNET OR WEB)
S4	61	S3 AND ((SPECIFICATION? OR SPECS) (S) (BATCH OR LOT))
S5	35	S4 NOT PY>2000
S6	4350	(SEARCH? (5N) CHEMICAL?)
S7	539	S6 AND (CHEMICAL (5N) DATABASE)
S8	99	S7 AND (LOT OR BATCH)
S9	81	S8 NOT PY>2000
S10	53	RD (unique items)
S11	961	((CHEMICAL OR CHEMICALS) (6N) (SPECIFIC? AND CATALOG?))
S12	124	S11 AND (SEARCH? (4N) (CHEMICAL? OR PRODUCT?))
S13	90	S12 NOT PY>2000
S14	57	RD (unique items)
S15	11	S11 AND (SPECIFIC? (3N) LOT)

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